

U.S. Appl. No. 09/819,264  
Reply to Final Office Action dated May 17, 2006

PATENT  
450100-03087

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**AUG 10 2006**

Applicant : Satoru Ueda  
Serial No. : 09/819,264  
For : CONTENTS MARKET RESEARCH SYSTEM,  
CONTENTS MARKET RESEARCH APPARATUS,  
CONTENTS POLLING APPARATUS, CONTENTS  
MARKET RESEARCH METHOD AND RECORDING  
MEDIUM  
Filed : March 28, 2001  
Examiner : Krisciunas, Linda Mary  
Art Unit : 3623  
Confirmation No. : 2071

do not enter  
8-14-06

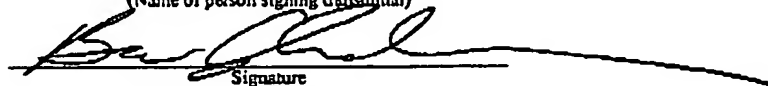
745 Fifth Avenue  
New York, NY 10151  
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**CERTIFICATE OF FACSIMILE**

I hereby certify that this correspondence is being transmitted via  
facsimile to (571) 273-8300 on August 10, 2006.

Barnet Shindman

(Name of person signing transmittal)

  
Signature

August 10, 2006

Date of Signature

**AMENDMENT UNDER 37 C.F.R. § 1.116**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action of May 17, 2006, having a three-month  
statutory period for response set to expire on August 17, 2006, please amend the above-identified  
application as follows.